



November 16-20, 2025 | Sheraton Grand at Wild Horse Pass | Phoenix, Arizona, USA

Organized by the Society for Mining, Metallurgy & Exploration (SME); the Metallurgy and Materials Society (MetSoc) of the Canadian Institute of Mining, Metallurgy and Petroleum (CIM) and The Minerals, Metals & Materials Society (TMS).

**The Extraction 2025 Conference** – co-hosted with the 12th International Copper Conference and 6th International Symposium on Nickel and Cobalt (Ni-Co) - draws together the world's leading experts to promote, discuss and reveal the latest advances in the science and technology of extractive mineral processing. Unique in 2025, sponsors benefit for additional exposure and engagement with hundreds of attendees at the 12th International Copper Conference and 6th International Symposium on Nickel and Cobalt (Ni-Co).

Sponsor Extraction 2025/Copper/Ni-Co to demonstrate your leadership in the mineral processing, stand out as an innovator in this field and showcase your products and services to over 800+ global leaders.

## MAJOR CONFERENCE SPONSORSHIPS

### Overall Conference Sponsorship

SOLD

**\$40,000 exclusive sponsor**

This sponsorship allows for a deep level of partnership and marketing exposure across the 14-month Extraction 2025 / Copper Conference / Ni-Co 2025 Nickel Cobalt Conference promotional cycle, elevating your mission, values, products and services as the partner-of-choice to hundreds of leaders in the extractive mineral processing community.

#### Pre-conference:

- Opportunity to address the Extraction 2025/Copper/Ni-Co audience in opening plenary session for up to 4 minutes (video, verbal remarks or both)
- Pre-conference attendee list (contact share opt-ins only)
- Premier logo recognition on primary digital and print conference marketing
- Premier logo recognition on both Extraction 2025/Copper/Ni-Co emails to attendees and industry
- Invite to film featured sponsor showcase on SME LinkedIn, Instagram and Youtube
- Sponsor toolkit for your marketing use

#### Onsite:

- Complimentary 10x10 exhibit booth on Expo show floor
- 3ftx2ft custom floor cling with your logo in front of your booth
- Eight (8) complimentary registrations
- Customizable, interactive banner ad on mobile app
- One customizable mobile app push notification sent to attendees on your behalf
- Full-page advertisement in Extraction 2025/Copper/Ni-Co Onsite program
- Premier logo recognition on plenary session slides, technical session holding slides, conference signage, mobile app, digital/print proceedings and digital/print technical program
- VIP table of ten (10) to Awards Luncheon
- VIP table of ten (10) to Banquet Dinner

#### Post Conference:

- Post-conference attendee list (contact share opt-ins only)
- Logo featured on Extraction 2025/Copper/Ni-Co homepage and throughout website until Extraction 2030



## Title Sponsorship

\$20,000

SOLD

### Pre-conference:

- Pre-conference attendee list (contact share opt-ins only)
- Title sponsor logo recognition on primary digital and print conference marketing
- Premier Title sponsor logo recognition on Extraction 2025/Copper/Ni-Co emails to attendees and industry
- Invite to film featured sponsor showcase on SME LinkedIn, Instagram and Youtube
- Sponsor toolkit for your marketing use

### Onsite:

- Four (4) complimentary registrations
- Priority sponsorship selection of one coffee break
- Customizable, interactive banner ad on mobile app
- Half-page advertisement in Extraction 2025/Copper/Ni-Co Onsite program
- Premier logo recognition on plenary session slides, technical session holding slides, conference signage, mobile app, digital/print proceedings and digital/print technical program
- Five (5) complimentary tickets to Awards Luncheon
- Five (5) complimentary tickets to Banquet Dinner

### Post Conference:

- Post-conference attendee list (contact share opt-ins only)
- Logo prominently displayed on Extraction 2025/Copper/Ni-Co homepage until Extraction 2030

## À LA CARTE SPONSORSHIPS

## Keynote Session + Keynote Coffee Break Sponsorship

\$15,000 – *exclusive*

Align your company with a targeted audience in a captive environment by sponsoring the Keynote Session that kicks off the conference. Sponsorship includes exclusive recognition as the Keynote Session coffee break sponsor.

### Branding:

- Opportunity to speak and/or show a video to audience during introductions for ~60 seconds
- Opportunity to place small promotional item on Keynote Session seats
- Logo and name in digital, print, and email promotions for Keynote Session
- Logo displayed on screens throughout Keynote Session
- Opportunity to display QR code signage or other call-to-action at Keynote coffee break
- Opportunity to display a pop-up banner at Keynote coffee break

### Additional benefits:

- Premier recognition on general conference signage and profile on the mobile app
- Premier recognition logo and profile in conference print/digital program and mobile app
- Premier recognition logo on Extraction 2025/Copper/Ni-Co website
- Sponsor toolkit for your marketing use
- Pre and post conference attendee list (contact share opt-ins only)



## Extraction 2025/Copper/Ni-Co Awards Banquet Sponsorship

SOLD

**\$15,000 – exclusive**

Align your company with a targeted audience in a captive environment by sponsoring the Keynote Session that kicks off the conference. Sponsorship includes exclusive recognition as the Keynote Session coffee break sponsor.

### **Branding:**

- Exclusive name and logo in digital and print promotions/ branding and signage for banquet
- Your logo and branding on napkins used during banquet event (customizable!)
- Opportunity to display pamphlets and literature on tables
- Opportunity to display four pop-up banners throughout banquet area
- Company recognition in push notification sent via mobile app, thanking you as banquet sponsor and directing people to your company profile on the mobile app
- Company recognized and bio read by emcee during introductions

### **Attendee engagement:**

- Two VIP tables for ten (10) to banquet
- Opportunity to speak for 2-minutes or show 2-minute video during introductions of the banquet

### **Additional benefits:**

- Premier recognition on general conference signage and profile on the mobile app
- Premier recognition logo and profile in conference print/digital program and mobile app

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## Conference Bag Sponsorship

**\$12,000 – exclusive**

Brand the conference attendee bags with your logo/design of your choice. Bags distributed to all attendees upon registration. Opportunity to put exclusive item in attendee bags.

### **Branding:**

- Logo displayed on Extraction 2025/Copper/Ni-Co attendee bags given to each attendee at registration
- Name and logo in digital and print promotions/branding for Extraction 2025/Copper/Ni-Co
- Company logo on prominent signage around Extraction 2025/Copper/Ni-Co

### **Additional benefits:**

- Logo and profile in conference print and digital program
- Company profile in mobile app
- Logo on Extraction 2025/Copper/Ni-Co website
- Sponsor toolkit for your marketing use
- Pre and post conference attendee list (contact share opt-ins only)

*(Bags procured by SME; sponsor can opt to exceed budget and pay difference.)*



## Mobile App Sponsorship

**\$10,000 – exclusive**

Your custom branding throughout the mobile app platform and promotions thereof. Including a custom splash page design, banner ad and your digital call-to-actions in the hands of hundreds of attendees utilizing the app each day.

### **Branding:**

- Your custom designed flash screen that will appear every time an attendee opens the app
- Your custom designed banner advertisement on mobile app
- Logo in all email, social media, and print collateral advertising the conference mobile app download
- Immediate, tangible ROI on metrics reported directly to you upon request
- Name and logo in digital and print promotions/branding for Extraction 2025/Copper/Ni-Co
- Company logo on prominent signage around Extraction 2025/Copper/Ni-Co

### **Additional benefits:**

- Two complimentary full registrations
- Logo and profile in conference print and digital program
- Company profile in mobile app
- Logo on Extraction 2025/Copper/Ni-Co website
- Sponsor toolkit for your marketing use
- Pre and post conference attendee list (contact share opt-ins only)

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## Lanyard Sponsorship

**\$10,000 – exclusive**

**SOLD**

Join Extraction 2025/Copper/Ni-Co with this premiere branding opportunity to set your company apart! Your logo around the neck of 1,000+ attendees for the duration of the conference.

### **Branding:**

- Logo displayed on high quality, safety-release lanyards worn by all attendees throughout week
- Name and logo in digital and print promotions/branding for Extraction 2025/Copper/Ni-Co
- Company logo on prominent signage around Extraction 2025/Copper/Ni-Co

### **Additional benefits:**

- Logo and profile in conference print and digital program
- Company profile in mobile app
- Logo on Extraction 2025/Copper/Ni-Co website
- Sponsor toolkit for your marketing use
- Pre and post conference attendee list (contact share opt-ins only)

*(Lanyards procured by SME.)*



## Full Week Technical Track Sponsorship

**\$7,500 – exclusive**

Reach a captive, targeted audience and align your brand with industry experts by sponsoring a full week of sessions in one room. This sponsorship allows your company to support the presentation and discussion of technical topics that are most important to you and your customers.

### **Branding:**

- Company name in all listings for technical session (includes website, print program, mobile app, etc.)
- Logo displayed on signage directly outside and inside of room
- Logo displayed on PowerPoint slides before and after technical presentations
- 6ft table in room for the week, dedicated to your promotional collateral

### **Additional benefits:**

- Logo and profile in conference print and digital program
- Company profile in mobile app
- Logo on Extraction 2025/Copper/Ni-Co website
- Sponsor toolkit for your marketing use
- Pre and post conference attendee list (contact share opt-ins only)

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## Technical Proceedings Sponsorship

**\$6,000 – exclusive**

Get exclusive branding and recognition at Extraction 2025/Copper 2025 as a proceedings sponsor, available to attendees throughout and after the conference.

### **Branding:**

- Logo and brief company bio exclusively on the front matter inside pages proceedings, available to attendees via download link
- Logo recognition in digital, print and email promotions for proceedings

### **Additional benefits:**

- Recognition on general conference signage and profile on the mobile app
- Logo and profile in conference print and digital program
- Logo on Extraction 2025/Copper/Ni-Co website
- Sponsor toolkit for your marketing use
- Pre and post conference attendee list (contact share opt-ins only)



## Full Page Print Advertisement in Onsite Program

**\$5,000 – 4 opportunities available**

Reach a wide audience with a full-page, color advertisement in the onsite program, which is dispersed to all individuals throughout the entire time at the conference.

### **Branding:**

- Full-page color advertisement in onsite program, disseminated to all attendees at conference
- Logo recognition on general conference signage

### **Additional benefits:**

- Logo and profile in conference print and digital program
- Logo and company profile in mobile app
- Logo on Extraction 2025/Copper/Ni-Co website
- Sponsor toolkit for your marketing use
- Pre and post conference attendee list (contact share opt-ins only)

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## Coffee Break Sponsorship

**\$3,000 – exclusive for each break**

Reach industry decision makers and prominent speakers as attendees gather for coffee and conversation in between sessions.

### **Branding:**

- Logo on signage at each coffee station
- Ability to distribute promotional collateral on tables during coffee break
- Logo and/or name in pre-conference and onsite promotions and signage for coffee break (digital and print)

### **Additional benefits:**

- Recognition on general conference signage and profile on the mobile app
- Logo and profile in conference print and digital program
- Logo on Extraction 2025/Copper/Ni-Co website
- Sponsor toolkit for your marketing use
- Pre and post conference attendee list (contact share opt-ins only)

## SPONSORSHIPS WILL SELL OUT!

*For more information and to secure your sponsorship today, please contact:*

**Emma Salditt, Manager Partnership Development**

Society for Mining, Metallurgy & Exploration (SME)

Direct: (303) 948-4224 | Cell: (720) 552-4169 | [salditt@smenet.org](mailto:salditt@smenet.org)



## EXHIBIT and Build Relationships on the EXPO FLOOR

Increase your brand awareness, network with like-minded people in the industry, and visit with new/current clients face-to-face by having an exhibit booth!

This year the show will attract the most qualified decision makers in the Extraction, Copper, Nickel and Cobalt industries with over 800 expected attendees.

### BOOTH BENEFITS:

**A Standard 8'x10' booth = \$3,500.**

- ACCESS to over 1,000 qualified attendees
- Two (2) complimentary, full conference registrations for each 8'x10' booth valid for registration materials, technical sessions, expo hall entrance and functions
- Promotional support – including free booth listings on the interactive live online floorplan, the onsite program and the mobile app
- DISCOUNTED advertising opportunities in *Mining Engineering* magazine and the Conference Onsite Program
- Marketing enhancement packages for your booth on the MYS interactive online floorplan
- Upload company logo, product videos, collateral, business contacts & more
- ALL booths include an attendee contact list (contact-share opt-ins) sent post-conference

**Find full booth  
details and rates at:**



**Book your booth  
online today at:**



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