

# EXTRACTION

2018

August 26–29, 2018  
Westin Ottawa  
Ottawa, Canada

[www.ExtractionMeeting.org](http://www.ExtractionMeeting.org)



#Extraction2018



Organized by the Metallurgy and Materials Society (MetSoc) of the Canadian Institute of Mining, Metallurgy and Petroleum (CIM); the Society for Mining, Metallurgy & Exploration (SME); and The Minerals, Metals & Materials Society (TMS).

## SPONSORSHIP OPPORTUNITIES

*Current as of May 2018.*



## DON'T MISS YOUR CHANCE TO NETWORK WITH THE GLOBAL EXTRACTIVE METALLURGY IN ONE, CONVENIENT LOCATION.

EXPAND YOUR BRAND RECOGNITION—reach qualified buyers and leaders in the industry by becoming a sponsor of Extraction 2018!

Extraction 2018 is home to important recurring symposia, as well as new programming on emerging technologies and marketplace issues. The joint efforts of three of the leading metals and materials societies in North America—MetSoc, SME, and TMS—assure a successful conference. For more information on technical topics and to see how the Extraction program aligns with your business interests, visit the Technical Program web page at [www.ExtractionMeeting.org](http://www.ExtractionMeeting.org)



### GOLD LEVEL SPONSORSHIPS

#### Benefits:

- Your company's logo and link to website on the conference homepage
- Recognition as Official Gold Sponsor in conference final program
- Company logo in conference news e-blasts
- Recognition as an Official Gold Sponsor of the conference, including digital logo on screen

### CONFERENCE WI-FI

**\$12,000 USD / \$15,000 CAD**

Make sure attendees are connected throughout the conference. Sponsorship includes renaming the wireless network and password to your company name, a splash page with company logo, and Wi-Fi password cards distributed at registration.

### OFFICIAL CONFERENCE BAGS

**\$10,000 USD / \$12,500 CAD**

Place your company's logo on the official Extraction 2018 conference bags. The bags will be handed out to all conference attendees, and are used by attendees throughout the conference and thereafter. Sponsor must provide bags.

### TUESDAY EVENING EXTRACTION BANQUET SPONSOR

**\$7,500 USD / \$9,380 CAD**

Place your company's name at the official Extraction 2018 conference banquet event. Hundreds of attendees will gather for an evening of cocktails, dinner, and entertainment.

#### Additional Benefits:

- One (1) reserved table with 10 banquet tickets\*
- Opportunity for brief remarks (1–2 minutes) prior to the evening's program
- Title sponsor recognition in the dinner program

*\*As per Canadian law, tax will be charged on the value of goods and services of the banquet tickets*

### HOTEL KEY CARDS

**\$6,000 USD / \$7,500 CAD**

This sponsorship offers you the unique opportunity to put your logo or picture of your latest project in the hands of hundreds of attendees who stay at any of the hotels in the Extraction 2018 housing block.

### **SUNDAY EXHIBIT HALL OPENING RECEPTION**

**\$6,000 USD / \$7,500 CAD**

August 26, 5:30 p.m. to 7:00 p.m.

Put your company front and center for attendees during Sunday evening's Exhibit Hall Opening Reception. The reception is a center for socializing, dining, and discussion. Your company will be recognized throughout the Opening Reception and during multiple daily show announcements in the hall. You will also have visibility on reception bar(s) signage.

Additional Benefits:

- Exclusive right to bring in company-branded napkins or cups/koozies to be used by attendees during the Opening Reception
- As a non-compete event, you will have the full attention of Extraction 2018 attendees

### **MONDAY EXHIBIT HALL RECEPTION**

**\$6,000 USD / \$7,500 CAD**

August 27, 5:30 p.m. to 7:00 p.m.

Put your company front and center for attendees during Monday evening's Exhibit Hall Reception. The reception is a center for socializing, dining, and discussion. Your company will be recognized throughout the Opening Reception and during multiple daily show announcements in the hall. You will also have visibility on reception bar(s) signage.

Additional Benefits:

- Exclusive right to bring in company-branded napkins or cups/koozies to be used by attendees during the Opening Reception
- As a non-compete event, you will have the full attention of Extraction 2018 attendees

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## **SILVER LEVEL SPONSORSHIPS**

**Benefits:**

- Your company's logo and link to website on the conference homepage
- Recognition as Official Silver Sponsor in conference final program
- Company logo in conference news e-blasts
- Recognition as an Official Silver Sponsor of the conference, including digital logo on screen

## **HYDROMETALLURGY TECHNICAL TRACK**

**\$5,000 USD / \$6,225 CAD**

Sponsorship Opportunities:

- C-1: Hydrometallurgy 2018 (symposium)
- C-3: Processing of Critical Materials

Additional Benefits:

- Naming Rights: Rename the session rooms to the [Company Name] room for the entirety of the day
- Promotion as [Company Name] Room in the final program
- Signage outside the session rooms
- Logo on screen in between sessions
- Brand exposure to hundreds of individuals in the hydrometallurgy field

### **PYROMETALLURGY TECHNICAL TRACK**

**\$5,000 USD / \$6,225 CAD**

Sponsorship Opportunities:

- B-2: Peter Hayes Symposium on Pyrometallurgical Processing

Additional Benefits:

- Naming Rights: Rename the session rooms to the [Company Name] room for the entirety of the day
- Promotion as [Company Name] Room in the final program
- Signage outside the session rooms
- Logo on screen in between sessions
- Brand exposure to hundreds of individuals in the pyrometallurgy field

### **SULFIDE FLOTATION TECHNICAL TRACK**

**\$5,000 USD / \$6,225 CAD**

Sponsorship Opportunities:

- Entire Sulfide Flotation technical track

Additional Benefits:

- Naming Rights: Rename the session rooms to the [Company Name] room for the entirety of the day
- Promotion as [Company Name] Room in the final program
- Signage outside the session rooms
- Logo on screen in between sessions
- Brand exposure to hundreds of individuals in the field of sulfide flotation

### **EXTRACTIVE METALLURGY MARKETS AND ECONOMICS TECHNICAL TRACK**

**\$5,000 USD / \$6,225 CAD**

Sponsorship Opportunities:

- Entire Extractive Metallurgy Markets and Economics technical track

Additional Benefits:

- Naming Rights: Rename the session rooms to the [Company Name] room for the entirety of the day
- Promotion as [Company Name] Room in the final program
- Signage outside the session rooms
- Logo on screen in between sessions
- Brand exposure to hundreds of individuals in the extractive metallurgy field

### **SUNDAY PLENARY SESSION SPONSOR**

**\$4,000 USD / \$5,000 CAD**

August 26, 4:00 p.m. to 5:30 p.m.

Be one of the first to welcome attendees to Extraction 2018 with sponsorship of the Sunday afternoon Plenary Session. The session will be branded with your company logo. As the inaugural programming event of the conference, you will have a captive audience to share your message with.

Additional Benefits:

- You will be included in all promotions for the Plenary Session before and during the conference
- As a non-compete event, you will have the full attention of Extraction 2018 attendees

### MONDAY MORNING & AFTERNOON COFFEE BREAKS

**\$3,500 USD / \$4,350 CAD**

Morning Break: 10:00 a.m. to 10:30 a.m.

Afternoon Break: 3:00 p.m. to 3:30 p.m.

Put your company front and center for conference attendees during daily social events in the Exhibit Hall. Coffee break stations are centers for socializing, dining, and short meetings. Your company will be recognized in the Exhibit Hall, on the Extraction 2018 website, in the final program, and during multiple daily show announcements in the Exhibit Hall.

Additional Benefits:

- Ability to bring one (1) pop-up banner to display in refreshment area
- Exclusive right to bring in company-branded napkins or cups/koozies to be used at coffee break stations by hundreds of attendees each day

### TUESDAY MORNING & AFTERNOON COFFEE BREAKS

**\$3,500 USD / \$4,350 CAD**

Morning Break: 10:00 a.m. to 10:30 a.m.

Afternoon Break: 3:00 p.m. to 3:30 p.m.

Put your company front and center for conference attendees during daily social events in the Exhibit Hall. Coffee break stations are centers for socializing, dining, and short meetings. Your company will be recognized in the Exhibit Hall, and during multiple daily show announcements in the Exhibit Hall.

Additional Benefits:

- Ability to bring one (1) pop-up banner to display in refreshment area
- Exclusive right to bring in company-branded napkins or cups/koozies to be used at coffee break stations by hundreds of attendees each day

### WEDNESDAY MORNING & AFTERNOON COFFEE BREAKS

**\$3,500 USD / \$4,350 CAD**

Morning Break: 10:00 a.m. to 10:30 a.m.

Afternoon Break: 3:00 p.m. to 3:30 p.m.

Put your company front and center for conference attendees during daily social events. Coffee break stations are centers for socializing, dining, and short meetings.

Additional Benefits:

- Ability to bring one (1) pop-up banner to display in refreshment area
- Exclusive right to bring in company-branded napkins or cups/koozies to be used at coffee break stations by hundreds of attendees each day

### BRONZE LEVEL SPONSORSHIPS

Benefits:

- Your company's logo and link to website on the conference homepage
- Recognition as an Official Bronze Sponsor of the conference, including digital logo on screen

### FULL-PAGE AD IN FINAL PROGRAM

**\$2,000 USD / \$2,500 CAD**

### BENEFIT YOUR BUSINESS: SPONSOR EXTRACTION 2018

Learn more about how your company can be a part of Extraction 2018 at [www.ExtractionMeeting.org](http://www.ExtractionMeeting.org).

**READY TO GET YOUR COMPANY NOTICED?** To book your sponsorship or for more information on pricing and benefits, please contact: **Emma Salditt**, Sponsorship Coordinator, Society for Mining, Metallurgy & Exploration (SME) • [salditt@smenet.org](mailto:salditt@smenet.org) • 1-303-984-4224.